

October 3-6, 2024 Crowne Plaza
Chicago O'Hare Hotel & Conference Center

PHCP

Conference Promo Guide

QUARTER-PAGE

\$200

3.375" x 4.75"

FULL-PAGE

\$600

7" x 9.5"

Included in **Draft** level
exhibitor package

SWAG BAG

\$100 per item

Shipped to
conference hotel

HALF-PAGE

\$400

7" x 4.75"

Included in **Horse** level exhibitor package

AD SPECIFICATIONS - PLEASE READ!

Please provide your ad as either a
PDF or **JPG** file at 300 ppi (high-resolution).

PDF files should be flattened or have all fonts embedded.

Ads (and questions) go to conference@progressivehoofcare.org.

DEADLINES

Exhibitor registration - July 1, 2024

Advertising artwork - August 1, 2024

Swag bag items - noon, October 3, 2024