

PHCP

Conference Program Ad Guide

EXHIBITOR REGISTRATION

Your ad is included with your exhibit hall registration package.

Ad size depends on which package you choose.

Register online at progressivehoofcare.org/exhibitor-registration.

QUARTER-PAGE

Pony - 3.375" x 4.75"

FULL-PAGE

Draft - 7" x 9.5"

HALF-PAGE

Horse - 7" x 4.75"

AD SPECIFICATIONS

Please provide your ad as either a PDF or JPG file at 300 ppi (high-resolution).

PDF files should be flattened or have all fonts embedded.

Ads (and questions) to conference@progressivehoofcare.org.

DEADLINES

Registration - July 1, 2022

Advertising artwork - August 1, 2022

Swag bag items - noon, October 6, 2022